

Proposed Syllabus for
M.A. in JMC based on CBCS System
(Two years/Four Semesters)

(To be implemented from the academic session : 2021-2022)

Department of Journalism and Mass Communication
School of Arts
Guru Ghasidas Vishwavidyalaya
Bilaspur (C.G.)-495009

Only suggestive in nature departments may modify the number / options of courses per semester

Department : Journalism and Mass Communication

Degree: M.A. in JMC

Semester-I

Course Opted	Course Code	Name of the course	Credit	L:T:P
Core-1	JMPATT1	History of Journalism	5	4:1:0
Core-2	JMPATT2	Theories of Mass Communication	5	4:1:0
Core-3	JMPATT3	Media Writing	5	4:0:1
Open Elective	JMPATO1	Multimedia Journalism	5	4:1:0
* Additional Credit Courses			2	
Other if any				
		TOTAL	22	

Semester-II

Course Opted	Course Code	Name of the course	Credit	L:T:P
Core-4	JMPBTT1	Print Media-I (Reporting)	5	4:0:1
Core-5	JMPBTT2	Print Media-II (Editing)	5	4:0:1
Core-6	JMPBTT3	Media Law and Ethics	5	4:1:0
Soft Core/Discipline Specific elective 1	JMPBTD1	(a) Radio Communication (b) T.V. Communication ✓ (c) Film studies ✓	5	4:0:1
Research Methodology	JMPBTT4	Communication Research	2	4:1:0
* Additional Credit Courses			2	
Other if any				
		TOTAL	24	

Semester-III

Course Opted	Course Code	Name of the course	Credit	L:T:P
Core-7	JMPCTT1	Internet Journalism	5	4:0:1
Core-8	JMPCTT2	Internship	5	0:0:5
Soft Core/Discipline Specific elective 2	JMPCTD1	(a) Women, Children and Media (b) Human Rights & Media (c) Folk Media & Community Media	5	4:1:0
Soft Core/Discipline Specific elective 3	JMPCTD2	(a) Citizen Journalism (b) Corporate Communication (c) Digital Journalism	5	4:1:0
* Additional Credit Courses			2	
Other if any				
		TOTAL	22	

Semester-IV

Course Opted	Course Code	Name of the course	Credit	L:T:P
Core-9	JMPDIT1	Advertising and Public Relations	5	4:0:1
Core-10	JMPDIT2	Development Communication	5	4:1:0
Soft Core/Discipline Specific elective 4	JMPDIT1	(a) Global Communication (b) Community Radio (c) Documentary Production	5	
* Dissertation /Project	JMPDIT3	Dissertation /Project	6	0:0:6
Other if any				
		TOTAL	21	

L= Lecture, T= Tutorial, P = Practical (Lab)

* Additional Credit courses (not mandatory in nature)

** Departments may allot 4 to 20 credits for dissertation /project work.

Please refer 6.3 of the CBCS PG regulation 2021-22 for deciding number of core / softcore / discipline specific and dissertation courses.

The departments have liberty to decide the number of these courses as per their requirements. **The above table is suggestive in nature.**

The number of teaching hours per week preferably should not exceed 26-28 hours.

The soft core / Discipline specific courses will be treated as special paper of old pattern as and when needed.
MOOC's courses will be offered as per University guidelines